WatchGuard

24/7 Detection and Response Without the Overhead

MDR

24 HOUR SERVICE
24/7
365
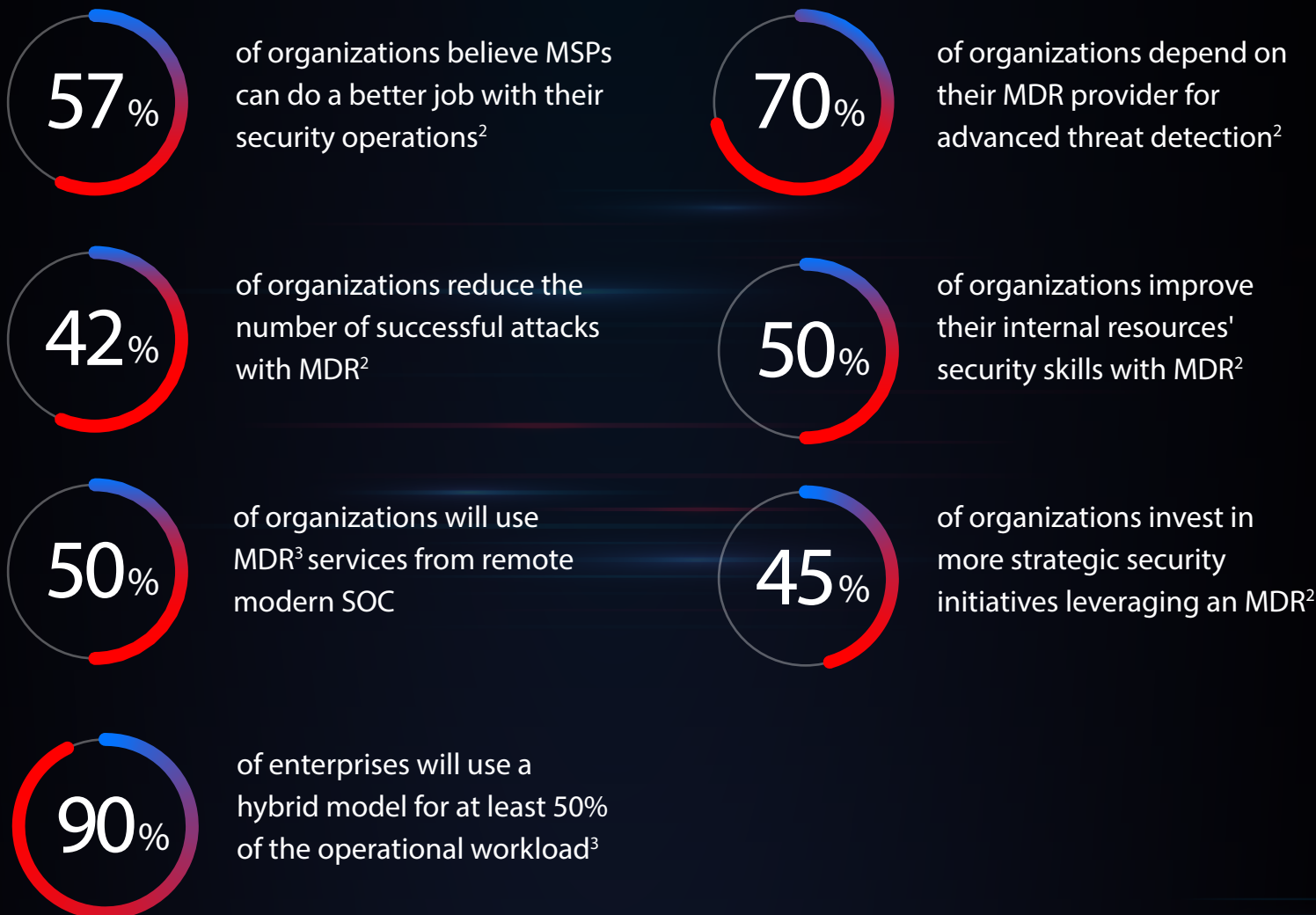**365 DAYS A YEAR**

The global MDR market is poised to grow from $3.3 billion in 2023 to $9.5 billion by 2028 at a Compound Annual Growth Rate (CAGR) of 23.3% over that period.[1]

This growth is driven by the rise of increasingly sophisticated and prevalent cyber threats, the scarcity of cybersecurity experts, budget limitations, stringent requirements for regulatory compliance and cyber insurance, and more. All of this adds up to more demand for, and opportunity with, MDR services.

$9.5 BILLION

$3.3 BILLION
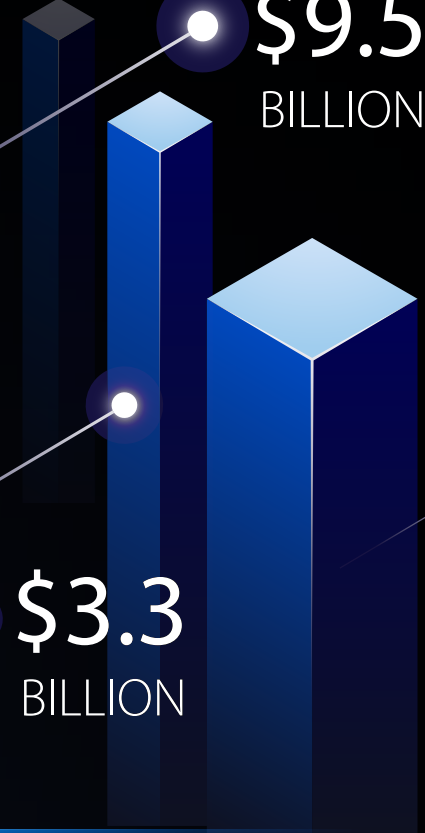
Key Insights

Seven key insights from various studies highlight the increasing relevance of MDR in the market:

57% of organizations believe MSPs can do a better job with their security operations[2]

70% of organizations depend on their MDR provider for advanced threat detection[2]

42% of organizations reduce the number of successful attacks with MDR[2]

50% of organizations improve their internal resources' security skills with MDR[2]

50% of organizations will use MDR[3] services from remote modern SOC

45% of organizations invest in more strategic security initiatives leveraging an MDR[2]

90% of enterprises will use a hybrid model for at least 50% of the operational workload[3]

Outsourcing MDR: 9 Business Benefits for MSPs

Enhanced Security Expertise
Leverage external experts that extend in-house experience.
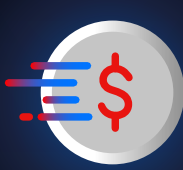
Cost-Effective Operations
Enjoy an affordable, powerful alternative to an in-house SOC.

Access to Advanced Technologies
Take advantage of cutting-edge products, technologies, and methodologies.

Ensure Monitoring, Detection, and Response
Find and block threats before it's too late.

Scalability and Flexibility
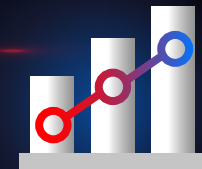Adapt to customers' evolving needs with your MDR offerings.

Customers' Confidence and Satisfaction
Improve their security posture to preserve and grow each relationship.

Focus on Core Business
Free up valuable personnel to focus on core business areas.

Competitiveness
Stand out from the competition with advanced MDR capabilities.

Strategic Business Growth
Tap into new markets without heavy investments.

WatchGuard MDR

WatchGuard MDR offers a 24/7 managed service covering monitoring, threat detection, investigation, instant response, and threat hunting, all under cybersecurity expert management. It eliminates the need for a dedicated, in-house SOC, effectively meeting customer needs and addressing the skill and investment shortage challenges many MSPs face, with minimal overhead.

Outsourcing MDR services helps MSPs augment their position in the market with advanced security services and new paths to fortifying clients' cybersecurity postures.

Want to know more? Visit WatchGuard.com